

## Prohibit alcohol use/sales at campus sporting events

Under this strategy, a campus bans the sale and consumption of alcohol at sporting events.

-**Effectiveness:** ★★ = Moderate

-**Cost:** \$\$ = Mid-range

-**Barriers:** ## = Moderate

-**Research Amount:** \*\*\*\* = 5 or more longitudinal studies

-**Public Health Reach:** Focused

-**Staffing Expertise Needed:** Policy advocate

-**Target Population:** All students

-**Research Population:** College

### **Potential Resources:**

For information about intervention designs and implementation, check the articles in the References tab.

### **References:**

- Bormann CA & Stone MH. The effects of eliminating alcohol in a college stadium: The Folsom Field beer ban. *Journal of American College Health*, 50(2):81–8, 2001.
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- Johannessen K, Glider P, Collins C, Hueston H, & DeJong W. Preventing alcohol-related problems at the University of Arizona's homecoming: An environmental management case study. *American Journal of Drug and Alcohol Abuse*, 27(3):587–97, 2001.
- Nelson TF, Lenk KM, Xuan ZM, & Wechsler H. Student drinking at us college sports events. *Substance Use and Misuse*, 45(12):1861–73, 2010.
- Oster-Aaland LK & Neighbors C. The impact of a tailgating policy on students' drinking behavior and perceptions. *Journal of American College Health*, 56(3):281–4, 2007.
- Spaite DW, Meislin HW, Valenzuela T, Criss EA, Smith R, & Nelson A. Banning alcohol in a major college stadium: Impact on the incidence and patterns of injury and illness. *Journal of American College Health*, 39(3):125–8, 1990.

### **References from 2019 update**

- Shook, J.; and Hiestand, B.C. Alcohol-related emergency department visits associated with collegiate football games. *Journal of American College Health* 59(5):388–392, 2011.