TIPS FOR A SUCCESSFUL APPLE ACTION PLAN
(WE BELIEVE IN YOU!)

RECRUIT A WINNING TEAM
Who should you add to your APPLE team?
(Think about campus & NCAA/national resources!)

SCHEDULE IT NOW!
90% of the schools that completed 50% (or more!) of their Action Plan had one thing in common:
They scheduled their first meeting either AT the Training Institute or within 2 weeks!
CREATE A PLAYBOOK

• Schedule meetings for the rest of the term
• Set up milestones and progress checkpoints
• Strive for excellence, not just checking boxes!

HAVE A STRONG DEFENSE

Teams who were less successful reported being stalled by time/personnel constraints, and said their teams had stopped meeting.

PLAN AHEAD SO YOU CAN KEEP MOVING FORWARD!

KEEPING SCORE

Who will track your APPLE into & your Action Plan?  How and where will information be stored and shared?
DON'T RUN DOWN THE CLOCK

Don't waste energy by attempting to work on multiple Slices, or by dwelling on problems instead of focusing on solutions.

TURNOVER? (ON YOUR ATHLETICS STAFF, THAT IS)

Make a plan so your team knows who will support and collaborate with them going forward!

DID YOU WIN?

TIME TO EVALUATE!

Compare student awareness, attitudes and/or behaviors before and after your Action Plan implementation.
EVALUATION STRATEGIES

- Focus groups
- In-depth interviews
- Survey data

GOOD LUCK!
WE’LL CHECK IN SOON TO SEE HOW YOU’RE DOING ON CAMPUS, AND WE’RE ALWAYS HERE TO ASSIST!