



**CREATING
AND
IMPROVING
ATHLETICS
DEPARTMENT
ATOD
POLICIES**

STRATEGIES FOR SUCCESS

- Determine department values
 - Understand your issue
 - Develop a plan
 - Identify leaders
 - Identify partnerships
 - Get 'buy in'
 - Gut check
- Celebrate your successes

ANTICIPATE ROADBLOCKS

- Who will “own it?”
- Support (admin, coaches, SAs)
 - Where’s the time?
- Other department priorities
 - Who has the resources?
- Stakeholders (parents, fans)

OUR PANELISTS:

April Hoy


Associate Athletics Director/SWA/Director of Sports Medicine
Azusa Pacific University

Kelly McLaughlin

Associate Athletic Director for Compliance & Student Services/SWA
Regis University

Lindsay Reeves


Director of Athletics
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WHAT HAVE BEEN THE
BIGGEST CHALLENGES
AND ROADBLOCKS IN
DEVELOPING ALCOHOL,
TOBACCO OR OTHER
DRUG POLICIES FOR
YOUR ATHLETICS
DEPARTMENT?



WHAT AREAS OF
POLICY DEVELOPMENT
HAVE BEEN THE
EASIEST TO GET BUY
IN?




WHAT ADVICE WOULD
YOU GIVE TO
SOMEONE JUST
STARTING THIS
PROCESS?



THE MOST COMMON
ROADBLOCK CITED BY
PAST TEAM CONTACTS
HAS BEEN TIME
CONSTRAINTS.

WHAT STRATEGIES HAVE
YOU FOUND TO BE
SUCCESSFUL TO MAKE
POLICY DEVELOPMENT OR
REVISION A PRIORITY?



ANY OTHER WORDS
OF WISDOM ON
CREATING AND
IMPLEMENTING AN
EFFECTIVE POLICY?



QUESTIONS FROM THE AUDIENCE