CREATING AND IMPROVING ATHLETICS DEPARTMENT ATOD POLICIES
STRATEGIES FOR SUCCESS

• Determine department values
  • Understand your issue
  • Develop a plan
  • Identify leaders
  • Identify partnerships
  • Get ‘buy in’
  • Gut check
• Celebrate your successes
ANTICIPATE ROADBLOCKS

• Who will “own it?”
• Support (admin, coaches, SAs)
  • Where’s the time?
• Other department priorities
  • Who has the resources?
• Stakeholders (parents, fans)
OUR PANELISTS:

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What have been the biggest challenges and roadblocks in developing alcohol, tobacco or other drug policies for your athletics department?
What areas of policy development have been the easiest to get buy in?
What advice would you give to someone just starting this process?
The most common roadblock cited by past team contacts has been time constraints. What strategies have you found to be successful to make policy development or revision a priority?
Any other words of wisdom on creating and implementing an effective policy?
Questions from the audience