

Implement safe-rides program

Safe-rides programs are conducted by a campus or the local community to provide free or low-cost transportation, such as taxis or van shuttles, from popular drinking venues or events to residences or other safe destinations. (Note: Strategy does not seek to reduce alcohol availability, one of the most effective ways to decrease alcohol use and its consequences.)

- Effectiveness:** ? = Too few robust studies to rate effectiveness—or mixed results
- Cost:** \$\$\$ = Higher
- Barriers:** ## = Moderate
- Research Amount:** ** = 2 to 4 studies but no longitudinal studies

- Public Health Reach:** Focused
- Staffing Expertise Needed:** Coordinator
- Target Population:** All students
- Research Population:** General

Potential Resources:

Resources identified only for strategies rated effective.

References:

- Harding WM, Caudill BD, Moore BA, & Frissell KC. Do drivers drink more when they use a safe ride? *Journal of Substance Abuse*, 13:283–90, 2001.
- Caudill BD, Harding WM, & Moore BA. At-risk drinkers use safe ride services to avoid drinking and driving. *Journal of Substance Abuse*, 11:149–59, 2000.

References from 2019 update

- Sarkar, S.; Andreas, M.; and de Faria, F. Who uses safe ride programs: An examination of the dynamics of individuals who use a safe ride program instead of driving home while drunk. *American Journal of Drug and Alcohol Abuse* 31(2):305–325, 2005.