Find A Voice.
Change A Culture.

Stony Brook University
WHAT’s ... a SEAWOLF?

Adam Davies, SBU - Wichita State
Taylor Gillie, SBU - UCF
Ellen Driscoll, Cortland - SBU
Callie Vitalo, Providence - SBU
Julie Johnstonbaugh, SBU
Benjamin McDermott, SBU
Anthony Millan, SBU
Ana Rodriguez, SBU
JUST DO IT.
WHERE ... do you find your VOICE?

Athletic Administration

APPLE Group (You)

Main Campus

Student-Athletes
WHEN ... does culture change start?

When YOU are ready! Don’t wait to be TOLD to change!
HOW ... do Action Plans help?

2010 Orlando, FL - Review ATOD Policy
2011 Austin, TX - Recruitment Brochure
2012 Port Jefferson, NY - Retreat Day to plan for a “Place at the Table”
2013 Indianapolis, IN - PACK Peer Mentor Program
2014 Newport Beach, CA - Restructuring SA Orientation
2015 Orlando, FL - Social Norms Survey
2016 Dallas, TX - Recruitment Continuity
WHY … it works!

Everything is student-athlete centered!

- Student-Athletes know the athletics department better than anyone
- Peer to peer influence is the best way to create an impact
- APPLE Conference members truly cared about what they were doing
- Change takes time, patience is key
IMPACT … just getting started!

Life Skills Coordinator

Undergraduate SA Interns

Student Athlete Orientation

PACK Traditions: MTWI

Special ATOD Programs

Student Athlete Driven!
PACK Events
For more information, please ask us!

Adam Davies: adampdavies123@gmail.com

Ellen Driscoll: Ellen.driscoll@stonybrook.edu

Taylor Gillie: taylor.gillie@ucf.edu