

Establish standards for alcohol service at campus social events

Under this strategy, a campus establishes policies that set certain constraints on alcohol sales, such as a limited number of alcoholic beverages per person, availability of food and non-alcoholic beverages, no self-service, and required beverage service training.

-Effectiveness: ? = Too few robust studies to rate effectiveness—or mixed results

-Cost: \$ = Lower

-Barriers: # = Lower

-Research Amount: *** = 5 or more cross-sectional studies or 1 to 4 longitudinal studies

-Public Health Reach: Broad

-Staffing Expertise Needed: Policy advocate

-Target Population: All students

-Research Population: College

Potential Resources:

Resources identified only for strategies rated effective.

References:

-Geller ES & Kalsher MJ. Environmental determinants of party drinking bartenders vs. self-service. *Environment and Behavior*, 22(1):74–90, 1990.

-Geller ES, Kalsher MJ, & Clarke SW. **Beer versus mixed-drink consumption at fraternity parties: A time and place for low-alcohol alternatives.** *Journal of Studies on Alcohol*, 52(3):197–204, 1991.

References from 2019 update

-Croff, J.M.; Leavens, E.; and Olson, K. Predictors of breath alcohol concentrations in college parties. *Substance Abuse Treatment, Prevention, and Policy* 12(10), 2017.