**Normative re-education:** Electronic/mailed personalized normative feedback (PNF)—Generic/other

PNF programs provide all students with personalized information about their alcohol use in comparison with actual use by their peers. This information is represented graphically (with charts and text, showing personal behavior juxtaposed with normative information). Delivery of PNF interventions is done without the involvement of a facilitator, and students are allowed to consider this information on their own.

- **Effectiveness:** ★★★ = Higher
- **Cost:** $ = Lower
- **Barriers:** ## = Moderate
- **Research Amount:** **** = 11+ studies
- **Public Health Reach:** Broad
- **Primary Modality:** Online/offsite
- **Staffing Expertise Needed:** Coordinator
- **Target Population:** Individuals, specific groups, or all students
- **Duration of Effects:** Short-term (< 6 months); long-term (≥6 months) effects

See the FAQs to learn more about generic PNF strategies and how to develop and implement them.

**Potential Resources:**
For information about intervention designs and implementation, check the articles in the References tab. Also see the FAQs for more information on generic PNF interventions.

**References:**


*Additional studies not identified in prior reviews*


References from 2019 update


