Student-Athletes as Campus Leaders in Sexual Respect Promotion and Substance Abuse Prevention

Carson Dunn, Lauren Hurley, Maggie Remus & Nate Zaroban
Grinnell College
About Grinnell College

• Small, liberal arts college in rural Iowa
  • 1700 Students
  • ⅓ Student Athletes
  • NCAA Division III
• Diverse student body
  • 17% international students from 50 countries
  • Students from all 50 states
• Self-governance and highly-active student body
Student Athlete Leadership: Sexual Assault Prevention (& Response)

NCAA Sexual Violence Prevention Toolkit

Five Core Commitments:
1. Leadership
2. Collaboration
3. Compliance and Accountability
4. Education
5. **Student-Athlete Engagement**

“An essential part of positive culture change is student-athlete involvement.”
Student Athlete Leadership: Alcohol

NCAA CHOICES Grant

In an effort to educate students about the risks involved with the misuse of alcohol, the NCAA, with the support of the Anheuser-Busch Companies Inc., provides funding for NCAA CHOICES, a grant program for NCAA member institutions and conference offices to integrate athletics departments into campus-wide efforts to reduce alcohol abuse. NCAA CHOICES projects must partner athletics with other campus departments in the development and implementation of effective alcohol education projects.
Student Athlete Mentors (SAMs)
SAMs

- Originated from ideas collected from the 2014 APPLE Conference
- One SAM on every varsity sports team
  - Work in conjunction with coaches, captains, and SAAC representatives
- Summer SAMs training
- Role: “Dream small, execute big!”
  - Team resource
  - On-campus referrals
  - Point person for scheduling AOD and AB
  - New Student Orientation
SAMs and Title IX

• SAMS receive additional training about responding to sexual assault

• Train with on-campus confidential resources
  • (Chaplain’s office, SHACS, etc.)
  • Student advocates

• Our Title IX office considers SAMs “responsible parties” for reporting
  • What this means
  • How it was decided
  • How we communicate this to teams
  • Effect on reporting
SAAC Contributions

- Pride Cup
  - Promote student athlete social norm survey
  - Incentivize alcohol and other drugs sessions and Active Bystander sessions
- Meet with Title IX Committee members to give feedback and advice about sessions
Student Athletes Leading Social Change (SALSC)

• A passionate coalition of college student-athletes who are compelled to change the world

• Mission: “To catalyze and connect college student-athletes to use their passion and platform to inspire and transform communities through sports, education, and leadership”
SALSC

• This Semester:
  • Raise Awareness and educate our campus about sexual assault
    • Events: Individual campus-wide pledges, Sexual Assault Awareness Walk, open discussion about art and the body, and a video debunking myths surrounding sexual assault
Survey of Student Athlete Norms (Perkins & Craig)

• Annual survey
  • Alcohol & other drug habits and attitudes
  • How Student-Athletes spend their time
  • Active Bystander participation

• 2-3 Student-Athletes conduct survey
  • Incentivize the survey
  • Over a 3 day period (consistent every year)

• How do we use the survey?
Funding our work post-Choices grant

• Athletics’ programming budget
• Student affairs/residence life for early arrival for training/NSO
• Wellness & prevention (AOD and sexual respect resources)
• Wilson Program for Leadership & Innovation
• Title IX coordinator’s office
Thank you!

• Susie, Holly, and NCAA Apple Institute team
• NCAA Choices grant (2012-2015)
• Wilson Center for Innovation & Leadership