TIPS FOR A SUCCESSFUL APPLE ACTION PLAN
RECRUIT A WINNING TEAM

Who should you add to your APPLE team? (Think about campus and NCAA/national resources!)
90% of the schools that completed 50% (or more) of their action plan had one thing in common:

They **scheduled their first meeting** either at the Training Institute or within 2 weeks!
CREATE A PLAYBOOK

• Schedule meetings for the rest of the academic year
• How will you make progress this summer?
• Set up milestones and progress checkpoints
• Strive for excellence – not just checking off the boxes!
Teams who were less successful reported being stalled by time or personnel constraints and said their teams had stopped meeting.

PLAN AHEAD SO YOU CAN KEEP MOVING FORWARD!
KEEPING SCORE

**WHO** will track your APPLE info and Action Plan?  
**How and where** will information be stored and shared?
Focus on **solutions** instead of dwelling on problems.

Attempting multiple slices will waste energy.
TURNOVER ON YOUR ATHLETICS STAFF?

Make a plan so your team knows who will support and collaborate with them going forward!
DID YOU WIN?

TIME TO EVALUATE!

Compare student awareness, attitudes, and/or behaviors before and after your Action Plan implementation
EVALUATION STRATEGIES

• Formal surveys
• Informal feedback
• Focus groups
• In-depth interviews
GOOD LUCK!

WE’LL CHECK IN SOON TO SEE HOW YOU’RE DOING. WE’RE ALWAYS HERE TO ASSIST!