Creating and Improving Athletics Department ATOD Policies
Panelists:

Laura Liesman
Assistant Vice President/Director of Athletics
Georgian Court University

Darnell Smith
Assistant Athletic Director for Compliance
University of Central Oklahoma

Jude Wolbert
Sr. Programs & Operations Coordinator
Rollins College
STRATEGIES FOR SUCCESS

• Determine department values
  • Understand your issue
    • Develop a plan
    • Identify leaders
  • Identify partnerships
    • Get ‘buy in’
    • Gut check
  • Celebrate your successes
ANTICIPATE ROADBLOCKS

• Who will “own it?”
• Support (admin, coaches, SAs)
  • Where’s the time?
• Other department priorities
  • Who has the resources?
• Stakeholders (parents, fans)
WHAT HAVE BEEN THE BIGGEST CHALLENGES AND ROADBLOCKS IN DEVELOPING ALCOHOL, TOBACCO OR OTHER DRUG POLICIES FOR YOUR ATHLETICS DEPARTMENT?
What areas of policy development have been the easiest to get buy in?
What advice would you give to someone just starting this process?
The most common roadblock cited by past team contacts has been time constraints.

What strategies have you found to be successful to make policy development or revision a priority?
Any other words of wisdom on creating and implementing an effective policy?
QUESTIONS FROM THE AUDIENCE