

# Creating and Improving Athletics Department ATOD Policies



# Panelists:

**Laura Liesman**

*Assistant Vice President/Director of Athletics*  
**Georgian Court University**

**Darnell Smith**

*Assistant Athletic Director for Compliance*  
**University of Central Oklahoma**

**Jude Wolbert**

*Sr. Programs & Operations Coordinator*  
**Rollins College**

# STRATEGIES FOR SUCCESS

- Determine department values
  - Understand your issue
    - Develop a plan
    - Identify leaders
  - Identify partnerships
    - Get 'buy in'
    - Gut check
- Celebrate your successes

# ANTICIPATE ROADBLOCKS

- Who will “own it?”
- Support (admin, coaches, SAs)
  - Where’s the time?
- Other department priorities
  - Who has the resources?
- Stakeholders (parents, fans)

WHAT HAVE BEEN THE BIGGEST  
CHALLENGES AND ROADBLOCKS IN  
DEVELOPING ALCOHOL, TOBACCO  
OR OTHER DRUG POLICIES FOR  
YOUR ATHLETICS DEPARTMENT?

WHAT AREAS OF POLICY  
DEVELOPMENT HAVE BEEN THE  
EASIEST TO GET BUY IN?


WHAT **ADVICE** WOULD YOU GIVE TO  
SOMEONE JUST STARTING THIS PROCESS?

THE MOST COMMON ROADBLOCK CITED BY  
PAST TEAM CONTACTS HAS BEEN TIME  
CONSTRAINTS.

WHAT STRATEGIES HAVE YOU FOUND TO  
BE SUCCESSFUL TO MAKE POLICY  
DEVELOPMENT OR REVISION A PRIORITY?



ANY OTHER WORDS OF  
WISDOM ON CREATING AND  
IMPLEMENTING AN EFFECTIVE  
POLICY?



# QUESTIONS FROM THE AUDIENCE