

## Restrict happy hours/price promotions

Under this strategy, a campus or local or state government prohibits or restricts drink specials, such as the sale of two alcoholic beverages for the price of one, that encourage customers to drink more than they might otherwise.

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| <p><b>-Effectiveness:</b> ★ ★ ★ = Higher</p> <p><b>-Cost:</b> \$ = Lower</p> <p><b>-Barriers:</b> ### = Higher</p> <p><b>-Research Amount:</b> *** = 5 or more cross-sectional studies or 1 to 4 longitudinal studies</p> | <p><b>-Public Health Reach:</b> Broad</p> <p><b>-Staffing Expertise Needed:</b> Policy advocate</p> <p><b>-Target Population:</b> All students</p> <p><b>-Research Population:</b> College, general</p> |
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### **Potential Resources:**

For more information about intervention designs and implementation, check the articles in the References tab.

### **References:**

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