

Normative re-education: In-person norms clarification alone

Globally, normative re-education programs are designed to provide students with accurate information about peer alcohol use and consequences and to modify their attitudes about the acceptability of their excessive alcohol consumption to their peers and parents.

-**Effectiveness:** ★★ = Moderate

-**Cost:** \$\$ = Mid-range

-**Barriers:** # = Lower

-**Research Amount:** *** = 7 to 10 studies

-**Public Health Reach:** Focused

-**Primary Modality:** In-person group

-**Staffing Expertise Needed:** Coordinator

-**Target Population:** Individuals, specific groups, or all students

-**Duration of Effects:** Short-term (< 6 months) effects; long-term (≥ 6 months) effects not assessed

Potential Resources:

For information about intervention designs and implementation, check the articles in the References tab.

References:

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