

Creating and Improving Athletics Department ATOD policies

STRATEGIES FOR SUCCESS

Determine department values

Understand your issue

Develop a plan

Identify leaders

Identify partnerships

Get 'buy in'

Gut check

Celebrate your successes

ANTICIPATE ROADBLOCKS

Who will “own it?”

Support (admin, coaches, SAs)

Where’s the time?

Other department priorities

Who has the resources?

Stakeholders (parents, fans)

Our panelists VA:

Cricket Lane

Assistant Athletic Director for Student-Athlete Development
University of North Carolina, Chapel Hill
NCAA DI

Krista Bailey Murphy

Dean of Student Life
Chestnut Hill College
NCAA DII

Tracy Randall-Loose

Director of Sports Medicine
Wilson College
NCAA DIII

Our panelists TN:

Ric Coy

Associate Director, Academic & Student Services
University of California, Los Angeles
NCAA DI

Julie Woltjen

Director of Compliance
University of Alabama in Huntsville
NCAA DII

Kari Eckheart

Assistant Athletics Director & Senior Woman Administrator
Gustavus Adolphus College
NCAA DIII

What have been the biggest challenges/roadblocks in developing alcohol, tobacco or other drug policies for your athletics department?

What areas of policy development have been the easiest to get buy in?

What advice would
you give to someone
just starting this
process?

The most common roadblock cited by past team contacts has been time constraints. What strategies have you found to be successful to make policy development/revision a priority?

Any other words of wisdom on creating and implementing an effective policy?

Questions from the audience
