



Grinnell College

APPLE – Year 1

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About Grinnell

- Rural campus in Grinnell, Iowa
- Founded in 1846





Grinnell Stats (NCHA 2012)



NCHA 2012



11% higher than national average
for binge drinking



13% higher than national average

Self-Governance?

- “It is 10,000 times better that young people should learn to govern themselves, than that they should be governed in any best way whatsoever”
– Grinnell College President George Gates, 1887
- Self-governance means Grinnell students are accountable to each other and the wider world for speaking and acting with integrity, honesty, and responsibility
- This philosophy applies in academics as well as student life, including athletics

Gates/Rawson
Residence Halls

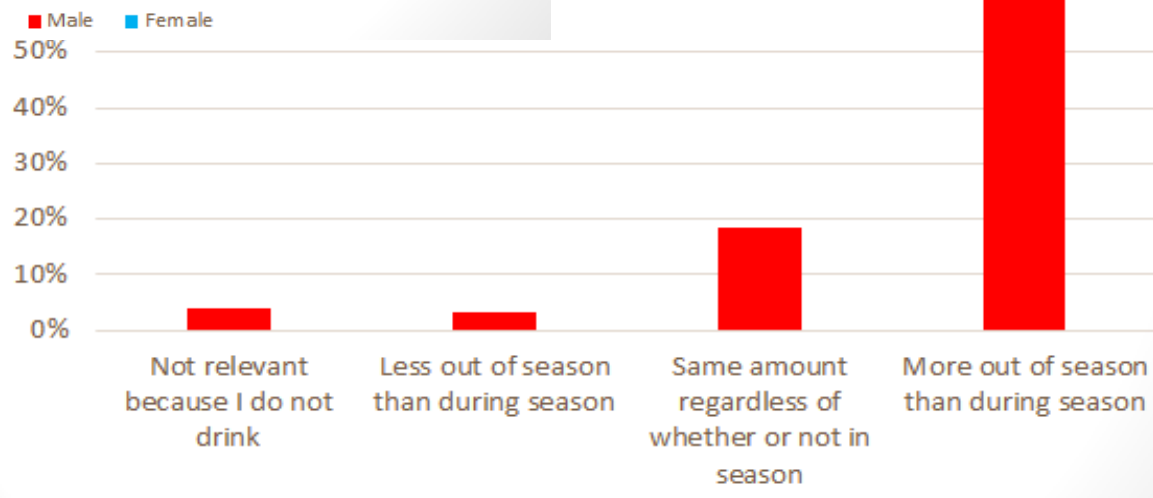
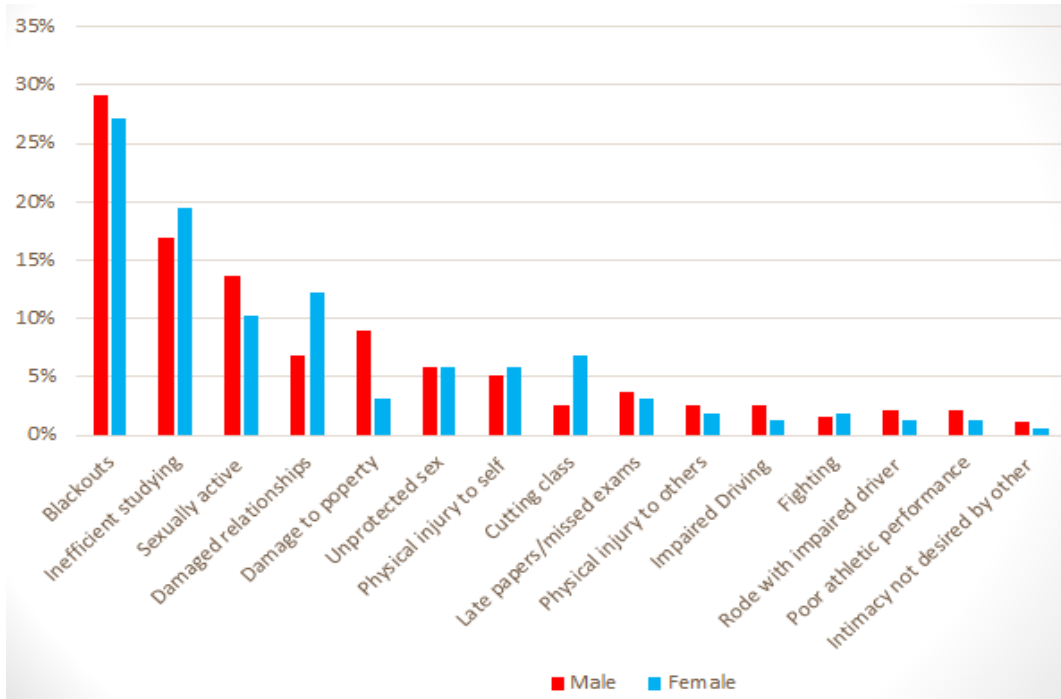


NCAA CHOICES Grant

- In 2012, Grinnell was awarded the NCAA Choices Grant
 - Fund trips to APPLE in 2013 and 2014
 - Conduct Student-Athlete Social Norms Surveys 2012 and 2013
 - Analyze and publish data from the surveys (91% response rate!)
 - Purchase clickers for interactive team programming
 - Mentors in Violence Prevention training
 - Ahead of federal requirements of Campus SaVE act
 - Brought Jason Kilmer to campus TWICE



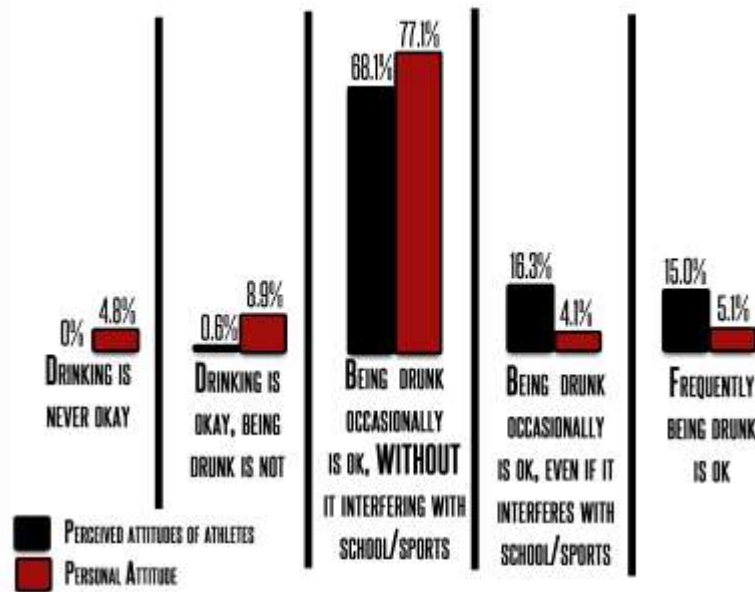
How we use data



How we use data

STUDENT ATHLETES

ALCOHOL ATTITUDES



A REMINDER THAT NOT ALL OF OUR TEAMMATES BELIEVE THAT FREQUENTLY GETTING DRUNK IS OKAY OR THAT ALCOHOL USE SHOULD INTERFERE WITH ATHLETICS OR ACADEMICS

STUDENT ATHLETES

TOBACCO [MIS]PERCEPTIONS



TOBACCO USE IS NEVER A GOOD THING

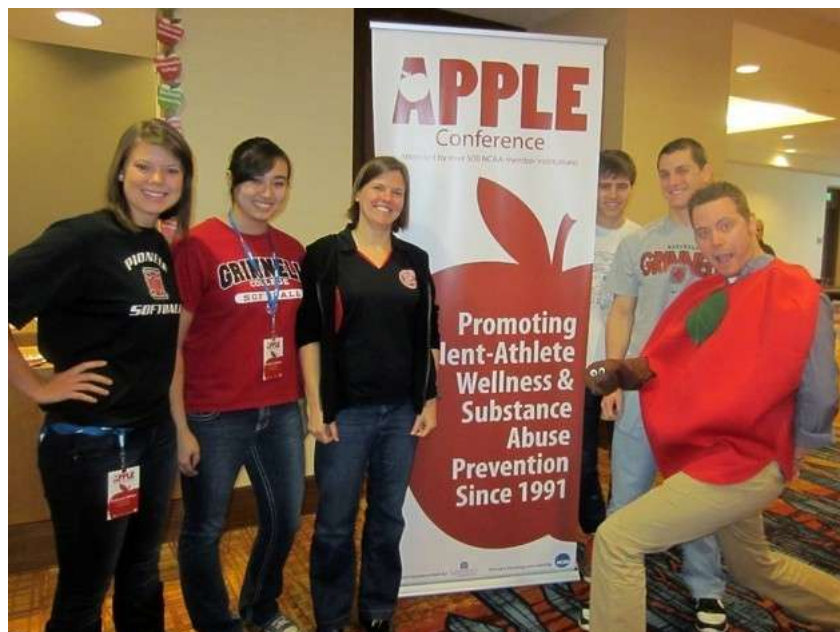


I NEVER USE TOBACCO



2013 APPLE Conference

- Team of 6 attended APPLE in Indianapolis, IN last year
- 3 returnees from team
- Scored a 4 in Policy (thanks Self-Gov!)
 - Made it our focus to improve that slice of the APPLE
 - Sought to establish clarity and consistency while maintaining simplicity and freedom
 - ATOD
 - Recruiting

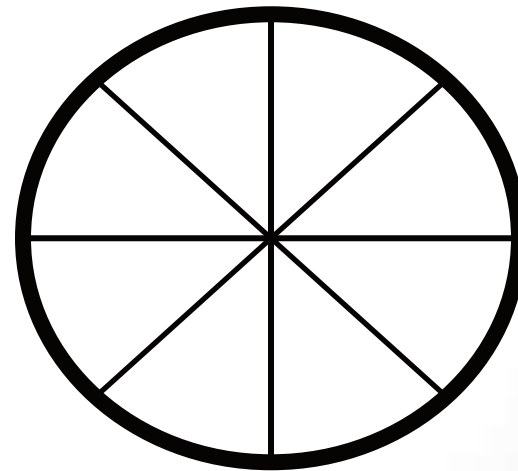


Bringing it Back

- Needed to establish a consistent philosophy addressing the prevention of alcohol, tobacco, and other drug abuse
- Also needed to address the inconsistent and not clear-cut recruiting policies among athletic teams
- Needed to get peer-approved through SAAC **before** we could take it anywhere else
- The 2013 APPLE attendees spearheaded the effort

SAAC = Not Happy

- Initial reaction was not positive
 - A lot of work
 - Variability in teams' ideologies and ATOD practices
- Had already gone through the process...
Why reinvent the wheel?



SAAC Mission Statement

- Established 2011-2012
- Sought to bring student-athletes together in all that we do

As Pioneers, Grinnell College student-athletes take pride in:

- **Committing to academic excellence,**
- **Having a strong and healthy mind and body,**
- **Being a passionate and accountable leader,**
- **Exhibiting integrity in competition and in daily life,**
- **And embracing diversity and self-governance.**

This is GC PRIDE!

ATOD Mission Statement

- Simply modified SAAC Mission Statement

As Pioneers, Grinnell College student-athletes will not let alcohol, tobacco, or other drugs interfere with:

- **Committing to academic excellence**
- **Having a strong and healthy mind and body**
- **Being a passionate and accountable leader**
- **Exhibiting integrity in competition and in daily life**
- **Embracing diversity and self-governance**

This is GC PRIDE!

Recruiting Statement

Recruiting:

When hosting prospective student-athletes, you must abide by the Grinnell College Hosting Policy. Coordinate with teammates and other athletes to provide interaction and entertainment. Show recruits a realistic view of Grinnell without compromising their experience or application opportunity.

- Prior to this, we had no official policy on recruiting other than the campus-wide Overnight Host Training Handbook
 - Large handbook, and students get trained one time during first semester of college.
 - No one remembers everything after a year, so this is the time to reiterate the rules

Back to SAAC

- With these changes outlined and a sample team contract provided, we put the measure to a vote within SAAC
- It passed, unanimously!



Athletic Dept. Meeting

- Met with coaches, staff, and Athletic Director
- Outlined changes approved by SAAC
- Provided a sample team contract to show what was expected of them
- Implementation to begin with 2013-2014 seasons



Grinnell College Pioneers Team Rules and Expectations

As Pioneers, Grinnell College student-athletes will not let alcohol, tobacco, or other drugs interfere with:

Committing to academic excellence; Having a strong and healthy mind and body; Being a passionate and accountable leader; Exhibiting integrity in competition and in daily life; Embracing diversity and self-governance

This is GC PRIDE

Recruiting: When hosting prospective student-athletes, you must abide by the Grinnell College Hosting Policy. Coordinate with teammates and other athletes to provide interaction and entertainment. Show recruits a realistic view of Grinnell without compromising their experience or application opportunity.

Expectations: Be the best!

Rules: No drinking on team trips or within 48 hours of competition. No tobacco during practices or games. No other drugs, period.

Consequences: First Offense – 3 game suspension. Second Offense – Season suspension

By signing, I confirm that I have read and agree to the conditions listed above

Name (Print and Signature)

Date

Results

- We aimed high, striving for incorporation of the ATOD Statement and Recruiting Statement in 100% of team contracts
 - About 60% have adopted so far
- 2014 Policy Score:

6

Conclusion

- Thanks to NCAA CHOICES Grant and attending the NCAA APPLE Conference, we have been able to make some positive policy changes to improve clarity and consistency while maintaining simplicity and freedom with regards to Alcohol, Tobacco, and Other Drugs and Recruiting

- **Questions?**

