

Creating and Improving Athletics Department ATOD policies

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STRATEGIES FOR SUCCESS

- Determine department values
 - Understand your issue
 - Develop a plan
 - Identify leaders
 - Identify partnerships
 - Get 'buy in'
 - Gut check
- Celebrate your successes

ANTICIPATE ROADBLOCKS

- Who will “own it?”
- Support (admin, coaches, SAs)
 - Where’s the time?
- Other department priorities
 - Who has the resources?
- Stakeholders (parents, fans)

- What have been the biggest challenges/roadblocks in developing alcohol, tobacco or other drug policies for your athletics department?
- What areas of policy development have been the easiest to get buy in?
- What advice would you give to someone just starting this process?
- The most common roadblock cited by past team contacts has been time constraints. What strategies have you found to be successful to make policy development/revision a priority?
- Any other words of wisdom on creating and implementing an effective policy?