

Creating and Improving Athletics Department ATOD Policies

Susie Bruce, Director

Gordie Center for Substance Abuse Prevention

University of Virginia




STRATEGIES FOR SUCCESS

- Determine department values
 - Understand your issue
 - Develop a plan
 - Identify leaders
 - Identify partnerships
 - Get 'buy in'
 - Gut check
- Celebrate your successes

ANTICIPATE ROADBLOCKS

- Who will “own it?”
- Support (admin, coaches, SAs)
 - Where’s the time?
- Other department priorities
 - Who has the resources?
- Stakeholders (parents, fans)

- 
- What areas of policy development have been the easiest to get buy in?
 - What advice would you give to someone just starting this process?
 - The most common roadblock cited by past team contacts has been time constraints.
 - What strategies have you found to be successful to make policy development/revision a priority?
 - Any other words of wisdom on creating and implementing an effective policy?